# **WikoffDigital**





# BOLT-ON Inkjet Units

Members of the printing industry are aware that digital printing technology offers significant benefits, such as mass customization, product tracking and faster than ever turnaround times. But what if you aren't ready to give up traditional print to go completely digital? Is going with an end-to-end digital solution the only option? Wikoff Digital doesn't think so.

### You've Got Options



## End-to-end digital press

- ✓ Brand new, fully digital press
- X Most expensive option
- X Limited printhead and ink selection
- X Not taking full advantage of existing equipment



## Out of the box bolt-on

- Standard digital print bar is retrofitted onto existing press
- ✓ Less expensive than an end-to-end solution
- X Limited printhead and ink selection
- X Not customized to fit your exact application



### Custom bolt-on solution

- ✓ Digital print bar custom fitted directly onto your existing press
- Specifically engineered for your application, press and end-use requirements
- ✓ Variety of printhead and custom ink formulation options

### How can Wikoff Digital help?

In addition to being a trusted ink supplier, Wikoff Digital serves as an advisor and liaison for printers interested in installing bolt-on units. Wikoff Digital treats every custom bolt-on unit solution as a team endeavor, combining the efforts of you (the end-user), the integrator (bolt-on unit manufacturer) and Wikoff Digital (ink-maker). We want to assist you through this process and ultimately help you be more successful and profitable.

# Is a bolt-on unit right for me?

Bolt-on units can be installed off-line, in-line or near-line on a wide variety of equipment—the options are endless! Ask us to learn more.

#### Flexo Presses

In-line Central Impression

#### **Rotogravure Presses**

In-line Central Impression

#### Litho Presses

Web Sheetfed

#### Finishing Equipment

Slitters & Rewinders Mailers/Inserters

Vacuum Bases

### Steps:

1

Wikoff Digital works with you to understand your specific digital printing needs, any project details and preferences regarding ink chemistry.

2

Based on your feedback, Wikoff Digital discusses the opportunity with our preferred hardware integrators and selects those with the best fit for your requirements.

3

Wikoff Digital then acts as your liaison—we set up meetings between all parties involved and request preliminary proposals and quotes from each integrator.

4

When you have selected the integrator that's right for you, the process of developing a custom bolt-on solution really begins.

5

We work together with you and the integrator to install the best solution for you.